

2017

28th ONTARIO SKATERS PROMOTIONAL CONTEST



**2016 Grand Prize Winner ~ Dianne Zacharewicz
Order / Instruction Package**

ONTARIO SKATERS' PROMOTIONAL CONTEST
INTRODUCTION

Welcome to the 28th year for the ONTARIO SKATERS' PROMOTIONAL CONTEST. This program is a wonderful opportunity for skaters and clubs throughout the province of Ontario to fundraise and create public awareness of the sport of figure skating.

The Promotional Contest campaign is being coordinated by collaboration of the Western Ontario Section, Northern Ontario Section, Eastern Ontario Section and Central Ontario Section. Assistance to your club will be provided through detailed information provided in this booklet and by contacting the Promotional Contest representative in your Section.

This is an Ontario-wide program. Participating Sections have once again committed to the up-front costs required to produce this year's Promotional Contest program, prizes and promotion materials. There is **NO RISK** for the individual clubs. You remit for the tickets after the fundraising has been collected. For many clubs, the funds raised from the Ontario Skaters' Promotional Contest are invaluable. Donated funds assist your skaters and members in many ways and most directly assist to off-set ice costs and fees to participate in the sport.

SECTION OFFICE

Eastern Section Clubs
Skate Canada Eastern Ontario
111 Churchill Road East.
PO Box 2209
Prescott, ON
KOE 1T0
(613) 925-1441
(613) 925-1314 Fax
Email: eos@bellnet.ca

GENERAL INFORMATION

WHAT IS IT:

A Promotional Contest with tickets distributed in Ontario. There are 20 tickets per book. The suggested donation is \$2.00 per ticket. Estimated value of the book is \$40.00.

1) CLUB SHARE = \$22.00

2) SECTIONS, REGION & BURSARY = \$18.00

PERIOD FOR DONATIONS:

To enable you to reach all of your membership (early and new year registrations) the contest period begins September 1, 2016 to February 28, 2017. If your Club does not have any further registrations after December 24th 2016, you may then submit your Promotional Contest books and payments to the Section office provided you are satisfied that your sales period is over. Please try, when ordering your contest books, to forecast that you will not have more than 5% returned to the section. You may wish to review your records from last season.

NOTE: all ticket stubs and funds must be returned to your Promotional Contest Head Office absolutely no later than **Saturday, February 26, 2017** to enable the Section Office time for the accounting process.

HOW DOES IT WORK:

Club commits to a number of books to distribute and is responsible for these books.

Club completes the attached order form and forwards to the appropriate Section Office (as noted).

Club gives out a book per skater and records who has the book.

Skaters/parents are responsible to return their ticket stubs to the Club's Fundraising contact.

Club completes the remittance/accounting form, which you can find online as of December 2016, recording how many books were distributed and returned and also submits a cheque payable to the ONTARIO SKATERS' PROMOTIONAL CONTEST for \$18.00 per complete or partially complete booklet. The payment is sent to the Section Promotional Contest Office. (See page #1 for your appropriate Office address). Payment **must** accompany ticket stubs.

WHAT TO DO:

The books you have ordered will be delivered to your club during the month of August. Once you have received them, we suggest that you attach the booklets to your registration as a fundraiser. This is an excellent way to distribute the books or at an appropriate time of your choice. Keep records as to who has which book.

When stubs and funds are returned, enter onto the Accounting Sheet. The club keeps one copy and forwards the copy with a cheque (payable to Ontario Skaters Promotional Contest) and the ticket stubs to their Section's Promotional Contest office (Section Office).

Accounting Sheets will be available online December 2016 for clubs on the WO section website, www.skating-wos.on.ca.

If for some reason your donations are falling short of expectations, contact your Section Office by **Friday December 9, 2016**, so we are aware of the shortfall. We will not accept more than 10% of the original order back after **December 16, 2016**. If you have more than 10% you will be responsible for the payment of the books. Please make an effort to keep your returns to 5% of your original order.

**ADDITIONAL BOOKLETS CAN BE ORDERED!
CONTACT YOUR SECTION HEAD OFFICE**

WHAT NOT TO DO:

Don't use more than one book at a time.

Remember, if one ticket is used in the book, the club is responsible for submitting \$18.00 per booklet to the Section Office.

Also, if a book is lost, you are responsible for the \$18.00 donation to your Section.

PRIZES

MAIN DRAW:

The random draw from eligible entries will take place at the Skate Ontario Championships to be held in Port Colborne, Ontario, March 19, 2017.

- 1 - First Prize:** 2017 Ford Mustang (est. value \$30,000)
- 1 - Second Prize:** 60" Flat Panel Entertainment System (est. value \$5,000)
- 1 - Third Prize:** \$3500 Travel Certificate
- 5 - Fourth Prizes:** 5 prizes of Apple MacBook Air 13" with computer bag
- 5 - Fifth Prizes:** 5 prizes of Apple iPad Mini with Retina 16GB WiFi

A total of 13 prizes will be awarded

Promotional Contest void where prohibited

NEXT STEP: We would recommend that you fax or mail your completed Promotional Contest Order Form to your Section Offices by **June 17, 2016** to ensure that we prepare the correct amount of booklets for your club.

The Promotional Contest Committee would like to thank you for your continued support. Please check our web site at **www.skate-eos.on.ca** for a complete list of last year's winners.

We are planning to have the books ready for pick-up at the Section Office, or delivered, on or about August 14, 2016.



**2017 ONTARIO SKATERS' PROMOTIONAL CONTEST
ORDER FORM**

CLUB: _____

SECTION: _____

CONTACT: _____

ADDRESS: (Please provide a complete address. Box numbers are insufficient.)

Street _____

City _____ **Postal Code** _____

TELEPHONE: () _____ **FAX:** () _____

EMAIL: _____

NUMBER OF BOOKS REQUESTED: _____

DATE NEEDED BY: _____

AUTHORIZATION: _____

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